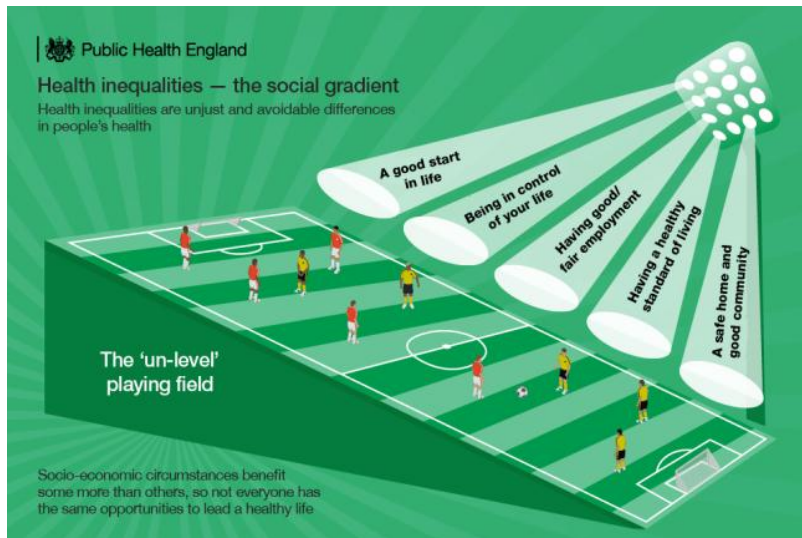
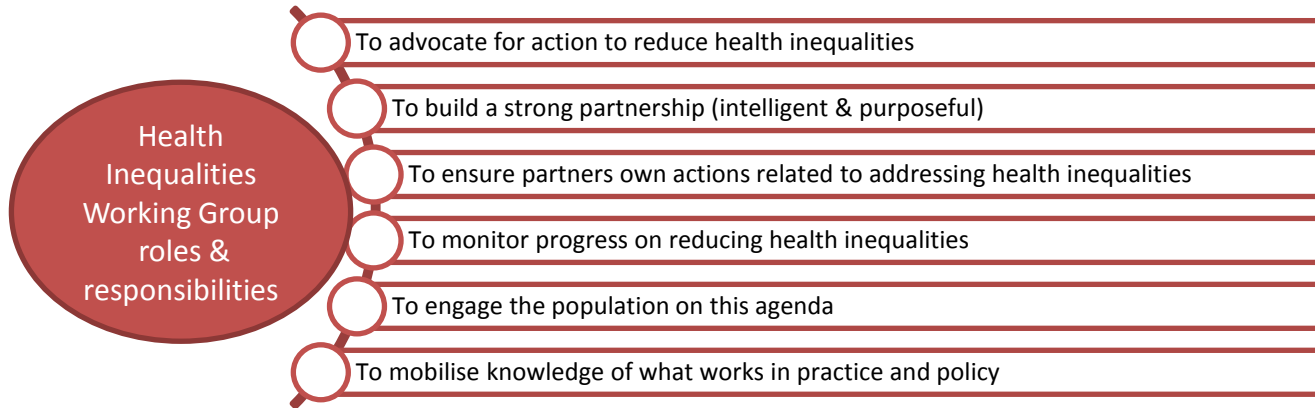


Health Inequalities Working Group: Action Plan

By inequality, we mean ‘systematic difference in the health of people occupying unequal positions in society’ (Graham, 2009). This way of looking at inequality means that differences in health experiences and outcomes are socially produced, avoidable unfair and unjust. In Doncaster, life expectancy for both men and women is lower than the England average.



Health behaviours 30%	Socioeconomic factors 40%	Clinical care 20%	Built environment 10%
Smoking 10%	Education 10%	Access to care 10%	Environmental 5%
Diet/exercise 10%	Employment 10%	Quality of care 10%	Built environment 5%
Alcohol use 5%	Income 10%		
Poor sexual health 5%	Family/social support 5%		
	Community safety 5%		

Source: Robert Wood Johnson Foundation and University of Wisconsin Population Health Institute. Used in US to rank counties by health status

1. The Health Inequalities Action Plan sets out 3 main areas:
 - Work to map, coordinate and report on health inequality work across the Borough
 - Work to engage partners and citizens in the making the case for action on inequality starting with simplifying language and collectively owning the messages
 - Undertake and support work for groups who may require a specific focus such as but not limited to the protected groups in inequality legislation.

Action plan: key areas of work



Map, coordinate & report work across Doncaster

- Develop HI Dashboard
- Develop & share repository of HI work (start with what we know data) and what is happening e.g. street doctor, veterans, Burns practice, health ambassadors etc,
- Evaluate health in all policy work



Making the case: engagement & partnership

- Engage partners & local people
- Support the development of a Team Doncaster approach
- Develop a communication plan
- Celebrate and communicate success



Undertake & support key HI work

- Continue to develop and share BME needs assessment work
- Evaluate and utilise out methods for identifying unequal access and outcomes
- Inclusion health services
- Well Doncaster programme